

ABSTRACT OF THE DISCLOSURE

The telecine display method calculates a first timing signal based on the refresh rate of a video signal having a telecine conversion applied from an original picture image of a film source, and a second timing signal based on the refresh rate of the original picture image of the film source. And, the method applies the 2-3 pull-down processing to the video signal in synchronization with the first timing signal, stores the video signal in a first memory, reads out the video signal from the first memory on the basis of the second timing signal, and outputs it to a plasma display module. Thereby, the video signal presented on the plasma display module is to hold the refresh rate of the original picture image of the film source, thus displaying a smooth picture image without unnaturalness.

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